

Javier Barrera
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EXPERIENCE:

Multimedia Producer/Web Editor, America Abroad Media, Washington, DC 01/09-Present
Help to create, evaluate and implement systems to improve efficiency of new media activities; support, facilitate and update content on the America Abroad Media website and other new media platforms, i.e. mobile; manage all new media production including graphics, photos and video; collaborate in the creation of new media content/design, and monitor, improve and update America Abroad Media's online image and brand; gather user feedback for improvement and enhancement; keep up-to-date with new, rapidly changing technologies and new media practices; track performance and usage by generating and analyzing reports such as web and streaming metrics and cost benefit analysis; train and support staff in new media practices; communicate project status with President and other department heads.

Graphics/Multimedia Designer, The Associated Press. New York, NY 06/08-10/08
Create Flash-based presentations that are distributed through the AP network; work with a team of multimedia journalists to produce creative and storytelling multimedia; build infographics and other multimedia elements using audio and graphic elements; work closely with reporters and editors to spot opportunities to turn print stories into a rich multimedia experience online; combine artistic ability with technical proficiency design; work within given deadlines and complete spot news assignments in a timely manner; research news articles and write copy for interactive presentations; translate graphic headlines and chatter from English to Spanish for use in Spanish-speaking countries.

Online Producer/Graphic Designer, Bronxnet Television. Bronx, NY 09/07-06/08
Coordinate design, navigation and content presentation for Bronxnet.org website; produce and manage multimedia content; create graphics, digitize video content, and edit photos; enhance television programming with motion graphics; write headlines and story summaries for multimedia content; develop online forms and support online audience interaction with site content; update site regularly with news and information; conduct research and collect multimedia assets from various sources for online productions; reorganize content, better integrating site features and functionality; research vendors, new functionality, and provide recommendations; responsible for high standards of accuracy, production quality and timeliness.

Freelance multimedia contributor/web producer for The New York Times Journalism Institute, United Nations, National Association of Hispanic Journalists, American Civil Liberties Union of West Virginia, and Hunter College.

Online Communications Liaison, The American Civil Liberties Union, New York, NY 04/03-05/06
Improve communications between and among affiliates and the national office; create delivery vehicles and systems to enhance national/affiliate communications; design and implement external and internal websites; ongoing maintenance of affiliate websites; create multimedia and print-ready packages for affiliate use; work collaboratively with media department and nationwide affiliates; provide technical assistance to affiliates; update staff nationwide about organizational priorities, initiatives and strategies.

EDUCATION:

Hunter College, CUNY, New York, NY
MFA, Media Arts/Journalism, 2008

Boston University, Boston, MA
BA, Philosophy, 1995

SKILLS:

Computer: Adobe Creative Suite, Final Cut Studio Pro, HTML, XML, CSS, Drupal CMS, WordPress, Microsoft Office, Audacity, Pro Tools, Reason, Soundslides, Mac/PC operating systems.

Fluent in Spanish.

Awards/Associations: Chips Quinn Scholars Program, National Association of Hispanic Journalists, Online News Association, The Association of Independents in Radio.